

DRY GOODS.

R. H. Macy & Co.'s Attractions Are Their Low Prices.

Macy's

Herald Square. E'way, 34th to 35th St.

New SPORT COATS of
'Angora' Wool-Plush, \$26.75

These garments are the very latest novelty in Summer Sport Coats and in fabric and in style are notably clever and distinctive. The material—a new light-weight, high-pile wool-plush, has the characteristic softness and warmth of Angora fabrics. Woven in France, it has achieved a decided success abroad, and is especially effective in these rich shades of rose, taupe, green, old blue, brown and tan.

The model—on the newest straight lines—has kimono sleeves with deep cuffs, patch pockets, convertible collar and wide belt. Large pearl buttons fasten this modish garment at the extreme left.

THIRD FLOOR, BROADWAY.

Women's Coats and Wraps
That Were \$18.74 to \$24.74
---Now \$12.74

A collection of 50 garments—appropriate for evening, afternoon or general wear. Strictly tailored or gracefully draped models, in short, three-quarter or full length effects.

Serge, Eponge, Satin, Fancy Tweeds

in the season's most fashionable light and dark shades.

THIRD FLOOR, BROADWAY.

SUITS of LINEN, \$12.74
"French" and Ramie Weaves
Macy's Price Was \$18.74

Two very smart models, finely tailored and with those clever little touches of style that mark the season's most modish Suits. In all sizes—34 to 44.

MODEL 1.—Is in a heavy quality of ramie Linen; in colors violet, Copenhagen, navy and white. The deep sailor collar and cuff insets are of white pique and buttons and buckles are of white pearl. The kimono blouse coat is draped, as is also the skirt, on new and fashionable lines. Price \$12.74.

MODEL 2.—Developed in a French linen crash in two-toned browns, greens, blues or in all white, is severely mannish in style, with vest of contrasting color and rows of buttons, effectively used as trimming. The skirt, slightly slashed at the front, follows the cutaway effect of the coat in its curving lines. Price \$12.74.

CHARMING NEW MODELS IN SUMMER SUITS. Include French floral cretonne Suits with gay velvet collars at \$28.75. Suits of black and white imported ratine with Chinese silk collar, cuffs and belt at \$28.75, and zigzag Ratine Suits of simple, but smart, style, at \$23.74.

THIRD FLOOR—BROADWAY.

Hand-Embroidered
Madeira & French
Underwear---
Special

THIRD FLOOR, 34TH ST.

Most beautiful of exquisite hand-embroidered garments in an imported Petticoat of fine white, raincoat, Cluny lace, elaborately embroidered and hand-overcast, priced at \$16.89. Specimens of very special values follow:

Hand-Embroidered
Lingerie-Cloth Chemises,
That Were \$2.49 to \$4.74, Now
\$1.98, \$2.49, \$2.97

Entirely hand made with fronts daintily embroidered in floral pattern, neck and armholes overcast and drawn with ribbon run eyelets. Made in Madeira.

Hand-Embroidered
Gowns from France \$2.97

Hand made throughout of soft lingerie cloth with set-in sleeves, semi-yoke and front panel prettily embroidered and put in with entre-deux.

Hand-Embroidered
Petticoats from France \$2.97

Straight line slender model of lingerie cloth with hand overcast and embroidered flounce headed with ribbon-run beading.

Chemises from France
Hand-Embroidered 99c

Fine lingerie cloth daintily embroidered, with neck and armholes overcast, hand-embroidered eyelets, ribbon-run.

Silk Petticoats
Special

THIRD FLOOR, CENTRE.

Daintiest of Silk Petticoats are the crepe de chine models in delicate shell pink, baby blue and white, fetchingly finished with chiffon cloth flounces, rosebud trimmed or with deep ruffles of fine shadow lace. These are priced at \$2.94, \$1.89, \$1.39 and up to \$2.89.

The three very special values below briefly described will justify your careful attention:

\$2.75 Messaline Petticoats \$1.89

Good quality silk with deep pleated flounce, finished with side pleated ruffle, underlay of percale. In all the new shades and staple colors.

\$3.50 White Crepe de Chine Petticoats \$2.79

Two styles, one finished with wide band and ruffle of fine shadow lace. The other trimmed with broad band of shadow insertion edged with small knife pleated silk frill.

\$5.00 Heavy Quality Messaline Petticoats \$3.96

Fine quality, lustrous silk, straight-line skirt with deep accordion pleated flounce over silk underlay. Black, staple and changeable colors.

\$5.00 Ostrich BAND
GARNITURES, Special \$2.97

Selected ostrich feathers in full-curved lobster band effect, 29 inches long, and finished with a 15-inch "French" plume, with broad drooping head.

This graceful, effective trimming for a Dress Hat may be had in black, white or Saxe blue.

SECOND FLOOR, 34TH ST.

UNTRIMMED HATS
Typical Macy Values

In the new Department—Second Floor—34th Street

\$6.00 Black Milan Hats, \$3.69

An assortment of 15 of the latest shapes, including small close-fitting effects, flat-trimmed sailors and dress hats. In closely-sewed real Milan straw of exceptionally fine and flexible quality.

\$5.00 Panama Hats, \$3.69

Cool, light in weight and in jaunty new shapes, these finely woven Panama Hats are in shapes and sizes for women and misses. Fifteen styles in the smartest "outing," blocked and dress shapes.

\$3.00 Hemp Hats, \$1.69

Velvet Faced Hats of real Tagal Hemp, in all black or in white, with black facing. Twenty new and stylish shapes.

When shapes and materials are purchased here our expert milliners will trim your Hat without any additional charge.

Clearance of Beaded Tunics

MAIN FLOOR, 34TH ST.

Macy's Prices Were from \$8.69 to \$98.75 \$4.96

There are only 75 of these exquisite Tunics, the remaining stock of this season's importations of handsome Paris and Berlin creations. Included are novel and beautiful models in jeweled, beaded and embroidered designs, in black, white and colors.

Just the touch needed to rejuvenate dancing or evening Frocks for shore or mountain.

\$49.75

CROWDED OUT OF THIS ADVERTISEMENT

Macy's Pure Groceries,
Teas and Coffees—Special

And also some of the most wanted Groceries and Canned Goods at important savings.

Cape May Coat Dresses
of Ramie Linen, \$8.94.

Dresses the equal of these in style and quality are sold elsewhere at \$12.00. Smart in their simplicity.

Boys' Washable Suits,
Special at \$1.69.

Sold elsewhere from \$2.50, \$3.50 and up to \$5.00. Ages 2½ to 10 years. A score of styles.

There Are Always More Un-advertised Than Advertised Specials at Macy's

Sale of Quality Handkerchiefs

\$15,000 worth at Unusual Savings

Many thousands of Handkerchiefs, including almost every kind and every material known. Every one perfect, new, fresh, and in every way desirable.

From two to three for the usual price of one

The offering is made up of accumulation from our own stock, combined with special purchases made by our Belfast representative, and rounded out by quantities bought by us in New York at very remarkable savings. On sale and display on the Main Floor, Centre Aisle Tables.

Sale of Cool, Dainty
Crepes

SECOND FLOOR, CENTRE.

From Old Japan

The weaving of fine Crepes is an art that reaches its highest perfection in Japan, where the threads are twisted by hand and woven on hand looms, producing a peculiarly lasting crepe of wonderful durability. Imitations of this Oriental Crepe have been attempted by machinery in other countries with most unsatisfactory results.

The Crepes in this Macy Sale are all genuine Japanese fabrics, rich in Oriental colorings and patterns and of unequalled wearing qualities.

Striped Pattern Japanese Crepe (yd.) 28c

Width 20 inches. White ground with narrow black and colored stripes; fine quality, particularly attractive for men's and women's shirts, for frocks and blouses. Fine for Summer wear, as ironing is not necessary.

Novel Patterned Printed Crepes (yd.) 26c

Width 20 inches. Delightfully individual and picturesque patterns, for kimono, dressing gowns, etc. Also cool, pretty designs in Chinese blue-and-white crepe, suitable for Summer Home Draperies, Coverings, Hangings, etc. Past colors.

Plain Color Japanese Crepe (yd.) 23c

Width 20 inches. A perfectly made, crisp fabric, in beautiful shades—pale blue, rose, Copenhagen, gray, tan, navy. No ironing required and colors, though delicate, are fast.

Hand-Embroidered Unmade Robes, 10 yds. \$3.39

Width 20 inches. Beautiful crisp crepe, effectively hand-embroidered in floral patterns. Blue, pink, helle and white grounds, embroidered in white. Sufficient material (10 yds.) for any style gown or costume. Will launder and wear perfectly, no ironing required.

SILKS

At \$1.69 a yard

And many other novelties, Macy's prices on which were \$3.49, \$2.97, \$2.49, \$2.29 and \$2.19. Of the finest of these novelty Silks quantities are somewhat limited.

SILKS

At 89c a yard

And many other novelties, Macy's prices on which were \$3.49, \$2.97, \$2.49, \$2.29 and \$2.19. Of the finest of these novelty Silks quantities are somewhat limited.

FLORAL BORDERED SILK VOILES that were \$1.49 yd.

SILK STRIPED VOILES that were \$1.49 yd.

BEADED CHIFFON VOILES that were \$1.49 yd.

EMBROIDERED SILK VOILES that were \$1.49 yd.

SATIN BROCADED FOULARDS that were \$1.49 yd.

DRESDEN PRINTED VOILES that were \$1.29 yd.

SATIN STRIPED MARQUISETTES that were \$1.24 yd.

And many other novelties.

Every color and weave in a wide variety of patterns and qualities.

New Summer Dress Fabrics Specially Priced

Light weight, light colored wool, worsted, and silk-and-wool materials, for outing wear especially desirable —are in this Sale offered far below the prices prevailing elsewhere for fabrics of equal quality.

All-Wool Shepherd Checks 79c

Macy's usual price, 98c.

Width 40 inches. A clear black-and-white check in two of the most popular sizes for one-piece dresses, separate skirts, misses' and children's wear.

75c Novelty Striped 48c

Width 42 inches. All worsted serges with black stripes—plain ground or herringbone weave effect. A variety of stripes from which to select. These will be among the most popular of the Season's Dress Fabrics.

75c Silk and Wool Suitings 48c

Width 42 inches. Fine light weight fabrics for suits or shirts. Color combinations include tan and white, light gray and white, medium gray and white. Also a wide stripe Spitzing in blue and white, gray and white, tan and white.

ENGLISH COSTUME SUITINGS in smart checks and stripes—superior in quality, range from \$2.97 to \$4.99. Fine Yachting Serges in the various wanted weights at \$1.49 to \$2.49 a yard.

SECOND FLOOR—BROADWAY.

Embroidered WAIST patterns
Imported from Japan, \$1.19

Imported to Sell at \$2.00.

These Waists of soft, silk-finished batiste, are embroidered in a variety of floral patterns. There is ample material for blouse, with pieces for collar and cuffs embroidered to match front.

MAIN FLOOR, 34TH ST.

SALE of FANCY LINENS
And Table NAPERY

Very remarkable reductions below Macy's already "Lowest-in-the-City" prices, affording golden opportunities not only to the housewife, but to proprietors of boarding houses, hotels, summer resorts, etc.

SECOND FLOOR, CENTRE.

All Linen Hucka-back Towels (doz.) \$1.44

Macy's price was \$1.79. From Germany. All white or with colored borders. Very substantial. Size 17 in. x 22 in.

Hemstitched & Scalloped Huckaback Towels (doz.) \$3.96

Macy's price was \$4.88. An assortment of neat patterns, each with space for monogram or initial. From Germany. Size 17 in. x 22 in.

FANCY LINENS—SAVE

All pure thread Linens, some slightly soiled from counter display and handling, and many at half Macy's usual low prices.

Hand-Embroidered Scarfs of Irish Linen

Size. Macy's Usual Price. Sale Price.

18 in. x 36 in. \$1.29 89c

18 in. x 42 in. \$1.59 99c

18 in. x 54 in. \$1.88 98c

18 in. x 72 in. \$2.19 \$1.19

Irish Linen Double Damask (yd.) 88c

Made to sell for \$1.25. Fine, soft quality, full bleached and strong. A wide selection of dainty designs. Width, 71 inches.

Pure Flax Linen from Ireland (yd.) 29c

Very fine and of excellent quality, suitable for shirtwaists, &c. All white. Width 36 in.

Irish Linen Table Cloths (ea.) \$1.34

Of all pure satin damask from Ireland. Perfectly bleached and firmly woven. Choice of very elaborate and effective designs. Size 70 inch x 70 inch. The 70 inch x 88 inch size at \$1.88.

White Dress Linen from France (yd.) 39c

Very strong and finely woven. Particularly well adapted to summer costumes. Width 45 inches.

"Rajah" Weave Dress Linen (yd.) 49c

From France, noted for its firmness and durability. All white and excellent quality. Width 44 inches.

R. H. Macy & Co.'s Attractions Are Their Low Prices.

Macy's

Herald Square. E'way, 34th to 35th St.

SAVE on FLOOR Coverings

Every desirable kind of Matting, Grass Rug, Rag Rug, Linoleum, &c., is to be found in the much more commodious quarters of the Carpet and Rug Department, now on the Fourth Floor. The escalator is a convenient and direct means of access.

Macy's "Miles Standish" Colonial Rag Rugs

Made especially for R. H. Macy & Co. of new rags only, including chambrays, cretonnes, bed tickings, calicoes, prints, &c. A wonderfully wide range in coloring, and some especially beautiful shades in French grey, light and dark blue, pink, rose and tan. Each Rug has the Colonial band border woven across each end. Runners to match in every case. Absolutely fast colors that will stand washing.

Special sizes will be made to special order for rooms of unusual dimensions, at Macy's "Lowest-in-the-City" prices.

Runners are priced from \$1.98 for the 2 ft. 3 in. x 9 ft. size, up to \$3.48 for the 2 ft. 3 in. x 15 ft. size.

Size.	Price.	Size.	Price.	Size.	Price.
24 ins. x 36 ins.	59c	4 feet x 7 feet	\$2.44	9 feet x 12 feet	\$9.24
27 ins. x 54 ins.	98c	6 feet x 9 feet	\$4.89	9 feet x 15 feet	\$11.49
30 ins. x 60 ins.	\$1.19	8 feet x 10 feet	\$7.24	12 feet x 15 feet	\$16.89
36 ins. x 72 ins.	\$1.64				

Moodj Rugs from India at ¼ Savings

Closely woven of fine, durable fibre, and in striking and barbaric combinations of red, black and natural, with a little blue or green. Reversible, suitable either for out-doors or in, and very durable.

Size 5 ft. x 12 ft.	Size 7 ft. 6 in. x 10 ft. 6 in.	Size 9 ft. x 12 ft.
Special, \$8.64	Special, \$11.38	Special, \$15.64

"Crex" Grass Runners at 1-5 Less

Macy's stock, not only the Runners, but the Carpet and Rug sizes in "Crex," in every size, color and design issued by the manufacturers, and Macy's prices are always lower than those elsewhere. Every Rug or Runner is desirable and perfect, and not comparable to the odds and ends and "throw-outs" advertised elsewhere. We quote prices on Runners only, in illustration.

Plain "Crex" Carpets	Plain Bound "Crex" Runners	Figured "Crex" Runners			
Width.	Macy's Price.	Width.	Macy's Price.	Width.	Macy's Price.
36 inches, per yard.	38c	24 inches, per yard.	28c	27 inches, per yd.	39c
54 inches, per yard.	71c	27 inches, per yard.	34c	36 inches, per yd.	54c
72 inches, per yard.	89c	30 inches, per yard.	36c	54 inches, per yd.	84c
		36 inches, per yard.	44c	72 inches, yd.	\$1.09
		54 inches, per yard.	71c		

Hand-braided Hall Rush Runners

From Holland. Made of a tough fibrous rush that is actually improved and strengthened by exposure to damp or rain. For covering porches from end to end.

One yard wide. Special (yd.), 58c

One and one-half yards wide. Special (yd.), 89c

Figured Cork Linoleums—Reduced

Full Rolls in the four-yard width. A slight defect, in one or two, in the printing. This has no effect, of course, on the wear. Tile and block patterns in combinations of brown, green, blue, and black. In addition, remnants, small and large, of our best selling Linoleums.

Linoleum—Full Rolls

Macy's price was 69c.

Special (sq. yd.), 39c

Linoleum—Remnants

Macy's prices were 50c and 69c.

Special (sq. yd.), 29c

CURTAINS for SUMMER
Typical Macy Savings

The new Upholstery Department (Fourth Floor, 35th St. Rear), has one of the finest showings in the city of quality Draperies. The following are particularly well suited to the Summer Home, the Bungalow and the Hunting Lodge.

\$1.75 to \$4.00 Imported Lace Curtains (pr.), 98c and \$1.49

Of madras, from Scotland. Choice of fifteen effective patterns. Ecu only.

\$2.50 to \$4.50 Imported Lace Curtains (pr.), \$1.74

Of madras, from Scotland, and in light chintz.

\$1.25 Plain Scrim Arabian Curtains (pr.), 74c

Finished with 2-inch hems and 1½-inch lace edging.

\$1.50 Scrim Curtains White & Arabian (pr.), 98c

Plain scrim with 1-inch hem and 3-inch lace edging.

\$2.25 Plain Scrim Curtains, Special (pr.), \$1.74

Finished with a 2-inch inside hem, a 2½-inch edge hem and a 2-inch lace insertion between the hems.

\$2.75 Plain Scrim Curtains, Special (pr.), \$1.98

With 2½-inch lace insertion and 1½-inch lace edging and a 2-inch inside hem, with double thickness between.

\$1.25 Colored Ruffled White Swiss Curtains (pr.), 79c

All with pink, yellow and blue floral border designs on a white ground.

Macy's Stock of Summer Curtains Includes:

Nottingham, Bonnaz Braided, Cluny, etc., Curtains (pr.), 59c to \$7.49. White and Colored Muslim Curtains (pr.), 49c to \$1.74. Ruffled and Flat Swiss Bed Sets, \$1.49 to \$3.49. Novelty and Real Lace Panels (each), \$1.49 to \$29.75. New Patterns in Marie Antoinette and Lacet Arabian Curtains (pr.), \$4.96 to \$17.74.

"Fruit of the Loom"
BED MUSLINS 10% Off

Sizes as given are before hemming.

Size.	Sheets.	Macy's Price.	Size.	Crib Sheets	Macy's Price.
54 inches x 94½ inches	49c		42 inches x 69 inches	above listed.	
63 inches x 94½ inches	69c		42 inches x 78 inches	31c	
72 inches x 94½ inches	74c		45 inches x 69 inches	38c	
80 inches x 94½ inches	79c		45 inches x 78 inches	38c	
63 inches x 103½ inches	74c				
72 inches x 103½ inches	79c		42 inches x 39½ inches	17c	
80 inches x 103½ inches	85c		45 inches x 39½ inches	19c	
90 inches x 103½ inches	94c		50 inches x 39½ inches	21c	
63 inches x 112½ inches	86c		54 inches x 39½ inches	22c	
81 inches x 112½ inches	94c		42 inches x 70½ inches	31c	
90 inches x 112½ inches	99c		42 inches x 79 inches	38c	
			45 inches x 79 inches	38c	

Hemstitched Sheets and Bolster Cases, 10c each additional. Crib Sheets and Pillow Cases, 5c each additional.

BASEMENT, REAR.